

Automated, flexible and scalable DAM for end-to-end content management

# Unleash the Power of Content Lifecycle Management Property and the second second

## **Comprehensive Content Management**

- Content Lifecycle: streamline the entire content journey, from creation and collaboration to optimization and distribution.
- Centralize Assets: store, organize, and enrich assets in one place for easy access and reuse.
- Automate Workflows: eliminate manual tasks and ensure consistency with intelligent automation.
- Collaborate Seamlessly: streamline review, approval, and feedback processes for faster delivery.
- Manage Projects Efficiently: control tasks, deadlines, and resources for successful project execution.
- Deliver Across Channels: adapt content automatically for optimal multi-channel distribution.
- Adapt to Your Needs: configure and customize the solution to meet your specific industry challenges.
- Scale with Ease: handle large volumes of content and adapt to your growing business needs.

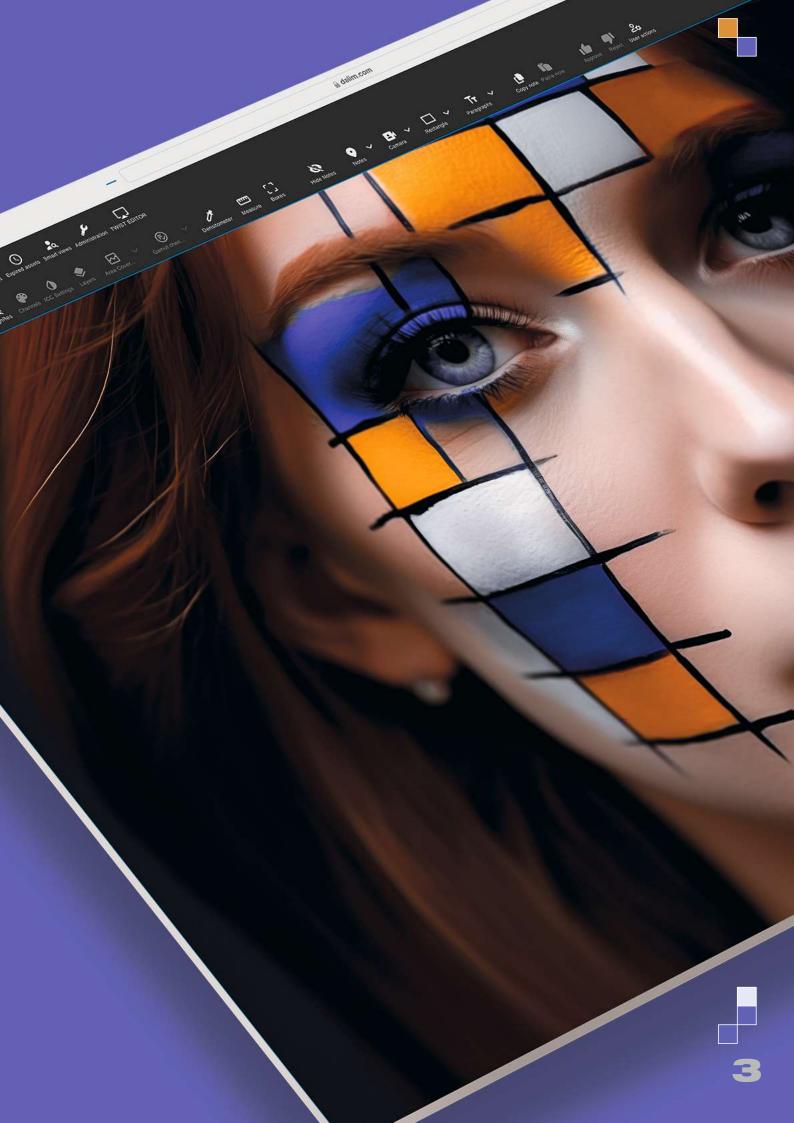
**Project Mapping** Plan, execute, measure, repeat & apply

## **Digital Asset Management**

- Discover Assets Instantly: find the right assets with powerful search and filtering options.
- Enrich with Metadata: capture essential details and drive automation with customizable metadata.
- Retrieve Past Projects: access archived projects and assets effortlessly for repurposing.
- Ensure Brand Consistency: maintain brand standards with asset versioning and access control.

#### Project Management & Flat planning

- Control Projects Robustly: define tasks, automate assignments, track progress, and meet deadlines.
- Visualize Print Layout: interact with flatplans featuring sections, regions, and versioning.
- Engage with Virtual Books: create realistic flipbooks for immersive review and approval.
- Integrate Workflows Seamlessly: manage workflow stages and deadlines directly within projects.



#### **Online Review & Approval**

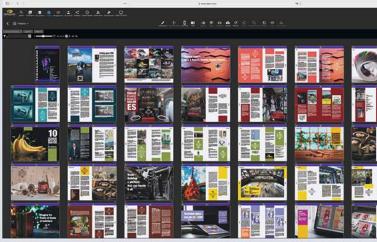
- Multimodal Annotations: leave screen recordings, videos, and audio recordings as annotations for greater feedback accuracy and fewer revisions.
- Analyze with Precision: inspect files with color accuracy, densitometry, and print measurements.
- Examine Every Detail: zoom in for pixel-perfect visibility and printable layer inspection.
- **Compare Revisions:** highlight differences visually for accurate assessment and decision-making.
- **Collaborate Effectively:** streamline feedback with intuitive annotation tools and real-time commenting.
- Versatile Format Support: review and validate a wide range of file types, including images, PDFs, videos, 3D files, and websites, directly through your web browser.

#### **Workflow Automation**

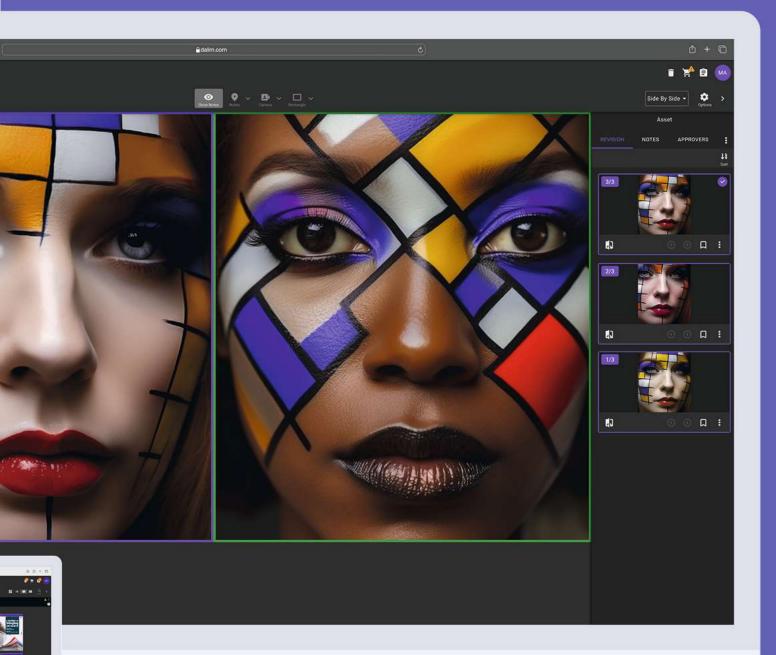
- Automate with Ease: build simple to complex workflows, eliminating manual tasks and ensuring consistency.
- Leverage Data Intelligence: use data, conditions, and scripting for tailored, intelligent automation.
- **Trigger from Anywhere:** initiate workflows from documents, projects, and folders.
- Customize Functionality: expand capabilities with powerful scripting for unique requirements.

State of the Art **Online Proofing** 





**Flatplan** • featuring sections, regions, and versioning, approval cycle, online validation and much more.



**Online Approval Viewer** • Review and approve all type of files (images, PDFs, videos, 3D models, websites, and much more) directly from your web browser. Compare up to 16 documents at the same time.



#### **Informed Decision-making**

- Gain Actionable Insights: access robust reporting features and analytics tools for datadriven decisions.
- Monitor Key Metrics: track performance indicators and key metrics to measure success and identify areas for improvement.

## Flexibility & Configurability

- **Tailor to Your Needs:** adapt and customize the solution to address your specific challenges and requirements.
- Extend Functionality: expand capabilities with powerful scripting and customization options.
- Build Custom Solutions: create tailored applications using the low-code application editor.
- Evolve with Your Business: adapt the system to meet emerging market challenges and opportunities.

#### **Scalability & Performance**

- Handle Volume with Ease: scale effortlessly to manage large volumes of content and complex workflows.
- Grow with Confidence: rely on a scalable microservices architecture and cloud-native approach for long-term value.
- Ensure High Availability: maintain optimal performance and reliability even during peak demand.

"The Workflow first" **DAM Solution** 

# ...We need to know, for example, on whose desk a project is pending approval...



Jorge Mora Pretotyping Manager, ISDIN Corporate

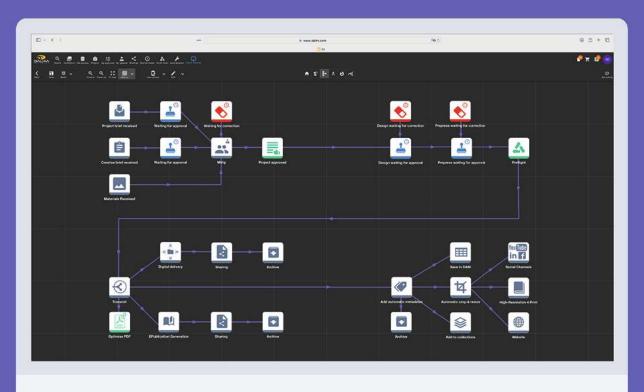
## **API-first & Headless Architecture**

- Integrate Seamlessly: leverage our API-first approach for easy integration with existing systems and tools.
- Adopt Specific Features: utilize dedicated microservices without the need to adopt the entire product.
- Ensure Interoperability: benefit from a headless approach that enables flexibility and compatibility.
- Future-Proof Your Investment: adapt to evolving technology landscapes with a future-ready architecture.

# **Empowering the Content Lifecycle**

- Streamline Processes: automate tasks, reduce manual effort, and improve overall efficiency.
- Ensure Brand Consistency: maintain brand standards and visual appeal across all content.
- Maximize Asset Value: extend the utility and longevity of media resources through efficient management and reusability.
- Simplify Complexity: centralize content management, streamline workflows, and automate processes across brands and channels.
- Gain Competitive Advantage: respond swiftly to market trends and customer demands with flexibility and automation.

DALIM **ES** is your comprehensive, flexible, and scalable solution for end-to-end content management.



Workflow Editor View • Build, edit and customize your production workflow within your web browser



DAM View • Search, filter, catalog all your assets in one interface.





This next-generation software is built on a unique platform embracing our future-proof **MACH** architecture:

- Micro-services: for flexibility, and optimized up and down scalability
- API-first: enabling seamless integration of any platform component with existing systems
- Cloud native: for 24/7 access from anywhere under proven security and smart auto-scaling, without managing a complex IT infrastructure
- Headless: for advanced users who can build their own tailored applications and UX/UI

DALIM SOFTWARE is a "made in Germany brand" with over 35 years of experience and a passion for developing software for digital and print content production.

#### **Need MORE convincing?**

Check out our website and book a personalised demo to take the next step in your company's content production journey.



