



### **Comprehensive Content Management**

- Content Lifecycle: Streamline the entire content journey, from creation and collaboration to distribution and optimization.
- Centralize Assets: Store, organize, and enrich assets in one place for easy access and reuse.
- Automate Workflows: Eliminate manual tasks and ensure consistency with intelligent automation.
- Collaborate Seamlessly: Streamline review, approval, and feedback processes for faster delivery.
- Manage Projects Efficiently: Control tasks, deadlines, and resources for successful project execution.
- Deliver Across Channels: Adapt content automatically for optimal multi-channel distribution.
- Adapt to Your Needs: Configure and customize the solution to meet your specific industry challenges.
- Scale with Ease: Handle large volumes of content and adapt to your growing business needs.

### **Digital Asset Management**

- Discover Assets Instantly: Find the right assets with powerful search and filtering options.
- Enrich with Metadata: Capture essential details and drive automation with customizable metadata.
- Retrieve Past Projects: Access archived projects and assets effortlessly for repeat orders.
- Ensure Brand Consistency: Maintain brand standards with asset versioning and access control.

### **Online Review and Approval**

- Analyze with Precision: Inspect files with color accuracy, densitometry, and print measurements.
- Examine Every Detail: Zoom in for pixel-perfect visibility and printable layer inspection.
- Compare Revisions: Highlight differences visually for accurate assessment and decision-making.
- Collaborate Effectively: Streamline feedback with intuitive annotation tools and real-time commenting.

### **Project Management & Flat Planning**

- Control Projects Robustly: Define tasks, automate assignments, track progress, and meet deadlines.
- Visualize Print Layout: Interact with flat plans featuring sections, regions, and versioning.
- Engage with Virtual Books: Create realistic flipbooks for immersive review and approval.
- Integrate Workflows Seamlessly: Manage workflow stages and deadlines directly within projects.

### **Workflow Automation**

- Automate with Ease: Build simple to complex workflows, eliminating manual tasks and ensuring consistency.
- Leverage Data Intelligence: Use data, conditions, and scripting for tailored, intelligent automation.
- Trigger from Anywhere: Initiate workflows from documents, projects, and folders.
- Customize Functionality: Expand capabilities with powerful scripting for unique requirements.



"We need to know, for example, on whose desk a project is pending approval."

**Jorge Mora**, Pretotyping Manager, ISDIN Corporate

### Project Mapping

Plan, execute, measure, repeat & apply



### **Informed Decision-Making**

- Gain Actionable Insights: Access robust reporting features and analytics tools for data-driven decisions.
- Monitor Key Metrics: Track performance indicators and key metrics to measure success and identify areas for improvement.

### **Flexibility and Configurability**

- Tailor to Your Needs: Adapt and customize the solution to address your specific challenges and requirements.
- Extend Functionality: Expand capabilities with powerful scripting and customization options.
- Build Custom Solutions: Create tailored applications using the low-code application editor.
- **Evolve with Your Business:** Adapt the system to meet emerging market challenges and opportunities.

### **Scalability and Performance**

- Handle Volume with Ease: Scale effortlessly to manage large volumes of content and complex workflows.
- Grow with Confidence: Rely on a scalable microservices architecture and cloud-native approach for long-term value.
- Ensure High Availability: Maintain optimal performance and reliability even during peak demand.

### **API-First and Headless Architecture**

- Integrate Seamlessly: Leverage our API-first approach for easy integration with existing systems and tools.
- Adopt Specific Features: Utilize dedicated microservices without the need to adopt the entire product.
- Ensure Interoperability: Benefit from a headless approach that enables flexibility and compatibility.
- **Future-Proof Your Investment:** Adapt to evolving technology landscapes with a future-ready architecture.

### **Empower Your Content Lifecycle with DALIM ES**

- Streamline Processes: Automate tasks, reduce manual effort, and improve overall efficiency.
- Ensure Brand Consistency: Maintain brand standards and visual appeal across all content.
- Maximize Asset Value: Extend the utility and longevity of media resources through efficient management and reusability.
- Simplify Complexity: Centralize content management, streamline workflows, and automate processes across brands and channels.
- **Gain Competitive Advantage:** Respond swiftly to market trends and customer demands with flexibility and automation.

# Unleash POWER of Content Lifecycle MANAGEMENT

**DALIM ES:** Your Comprehensive, Flexible, and Scalable Solution for End-to-End Content Management.

## LET'S TALK

Our new software is built on a unique platform embracing what **DALIM SOFTWARE** calls its future-proof **MACH** architecture:

- Micro-services: for flexibility, and optimized up and down scalability
- API-first: enabling seamless integration of any platform component with existing systems
- Cloud native: for 24/7 access from anywhere under proven security and smart auto-scaling, without managing a complex IT infrastructure
- Headless: for advanced users who can build their own tailored applications and UX/UI

**DALIM SOFTWARE** is a "made in Germany brand" with over 35 years of experience and a passion for developing software for digital and print content production.

### Need MORE convincing?

Check out our website and book a personalised demo to take the next step in your company's content production journey.

dalim.com



